



MORRIS DINO FEDELI

**Business Development Manager
Chief Technology, Chief Operations Manager
Senior Business Analyst, Project Manager
Academic Director, Research Data Scientist
Keynote Speaker, Author, Thought Leader**

PROFILE

- **Personal:** Australian, age 52, single, with open driver license
- **Experience:** practical 30 years, academic 6 years, of which 18 years abroad in Asia and Europe.
- **Expertise:** Management, Marketing, Education, Administration, Research, Strategy, Innovation, Development and Operations.
- **Regions:** Experience as an entrepreneur, business leader and educator, across three continents and several innovative sectors.
- **Fields:** business, information technology and telecommunication, education and science.
- **Projects:** strengths in technical, business, academic and humanitarian projects.
- **Traits:** visionary, high achiever, results driven, leader, client focused, solutions oriented, team player, independent, passionate, motivated by challenges, work well under pressure, excellent communicator and negotiator.
- **Skills:** science-based analytics, strategic management, business development, managing teams and partnerships, training, results oriented solutions.
- **Interests:** analytics, developing business opportunities, managing projects and teams, information technology, space science, sustainability.
- **Strengths:** managing and empowering collaborative, multi-disciplinary and cross cultural distributed high-performance teams

CONTACT

BASE: Brisbane, Australia
PHONE: +61 419 577 377
WEBSITE: www.fedeli.nu
EMAIL: morris@fedeli.nu

EDUCATION

2017-2019 USQ: PhD – Sustainable Business Innovation Strategies
2008-2009 ATA: TESOL (Professional Certificate)
2006-2006 DOJ: Justice of the Peace (Qualified)
2001-2004 Deakin Uni: Master of Business Administration (Tech Mgmt)
2001-2002 Deakin Uni: Graduate Diploma (Information Technology)
1999-2001 ACS: Certified Members ACS: CMACS (Project Management)
1992-1992 Dale Carnegie Leadership Course
1987-1988 QUT: Bachelor of Business – Computing (Information Systems)
1984-1986 QIT: Bachelor of Applied Science – Mathematics (Statistics)

EXPERIENCE

University of Southern Queensland: Research Data Scientist – Doctorate: Sustainable Business Innovation Strategies (2015-current)
THRIVE framework: worldwide assessment of the strong corporate sustainability performance of top 2000 enterprise business models.

Providence Solutions Corporation: CEO/CTO (2002 – current)

Chief Executive/President for the group overseeing presence in Australia, Philippines and Hong Kong with additionally operations in USA and Switzerland. Eventually divested from, it was primarily engaged in business process outsourcing (BPO) and web development, with interests in internet cafes, hospitality, immigration services and business consultancy in the field of sustainable business innovation strategies. This includes twelve years in Philippines, four years in Thailand and another four years concurrently in Guangzhou/Shenzhen in the south of China during which time I built an international school by acquiring an enrolled group of students, developing new curricula, hiring new teachers and building the school infrastructure.

Techmore/Odyssey World Pty Ltd: Managing Director (1988 – 2017)

As founder and CEO, built Techmore Pty Ltd to become a top 10 ICT company in Queensland with seven divisions ranging from hardware to software, maintenance, rentals, publishing, training and internet. Most divisions were eventually spun off into their own unit, including Odyssey World Pty Ltd as the first ISP in Queensland with its franchised business model operating along the east coast. Its technology has been exported to the South East Asian market, including through the formation of Satellite & Wireless Pty Ltd in Australia and dbi/RJ Networks in Philippines. The hosting, web development, digital marketing, and ecommerce arm – known as the Webfactory – was integrated into the Providence Solutions Corporation BPO business group.

Australian Computer Society: Vice Chairman (2001-2004)

The ACS is the peak body for the ICT industry with over 37,000 members. As executive of the board, I was the visionary, project manager and systems architect for the ACS online collaborative eLearning platform and chief spokesperson and trainer.

REFEREES

- **Patrick Danaher**, Associate Dean, BELA, University of Southern Queensland, +61405636168, patrick.danaher@usq.edu.au
- **Paul O'Brien**, Accreditation Visit Manager, Australian Computer Society, +61414530130, paulobrien56@gmail.com
- **Antony Upward**, Adjunct Professor Faculty of Design, Industry Partner & Co-Founder: OCAD University Strategic Innovation Lab, Toronto, Canada, +14165762542, antony@edwardjames.biz
- **Michael Skepton**, Service Integration Consultant at EcoICT Pty Ltd, +61407379308, skeptoncm@gmail.com



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PUBLICATIONS (SELECTED ARTICLES ONLY)

Journals & Conferences

'*The challenges of transitions towards a more sustainable business*', in 4th International New Business Model Conference, ESCP Europe, Berlin, Germany, pp. 572-595, 2019.

The challenges of transitions towards a more sustainable business. Presented 2nd July 2019.

Assessing the Corporate Sustainability Performance of Business Models. Presented 28th June 2018.

'*Assessing the corporate sustainability performance of organizational business models*', *Journal of Accountancy & Business*, 2018.

'*Cyber Espionage: is China playing a fair game?*', ROOTCON 6, Parklane Hotel, Cebu City, Philippines, 2012. Presented 12th September, 2012.

BLOGS (SELECTED ARTICLES ONLY)

LinkedIn (11k+ followers)

2019, '[The history of sustainability](#)', 15th September, 2019.

2019, '[The sharing economy: When you have something rare or spare, why not share?](#)', 31st August, 2019.

2019, '[The Flourishing Enterprise Institute](#)', 24th August 2019.

2019, '[Sustainable Veganism: truth or fiction?](#)', 12th August, 2019.

2019, '[How business can THRIVE](#)', 18th July 2019.

2019, '[The race to thriving: going beyond simply catching up](#)', 15th July, 2019.

2019, '[Australia's stance on Climate Change](#)', 18th May, 2019.

2019, '[21st Century System Value Creation: Key insights from mono-capitalism to multi-capitalism](#)', 14th April, 2019.

2019, '[The right to repair](#)', 2nd March, 2019.

2019, '[Death by air pollution](#)', 28th February, 2019.

2019, '[Law enforcement in the Philippines](#)', 24th February, 2019.

2019, '[Sustainability matters!](#)', 18th February, 2019.

2019, '[Backcasting the future of sustainability](#)', 15th February 15, 2019.

2018, '[Business transitions for sustainability](#)', 23rd December, 2018.

2018, '[Towards a Unified Theory for a Sustainable Business Innovation Strategy](#)', 30th June 2018.

2018, '[Why should I care? The case for business sustainability driven by innovation and a compelling business strategy!](#)', 18th May 2018.

ResearchGate

2019, '[The challenges of transitions towards a more sustainable business](#)', 4th International Conference on New Business Models – Berlin – 2019.

2018, '[Assessing the Corporate Sustainability Performance of Business Models](#)' - 3rd Conference on New Business Models - Sofia – 2018.

WORKSHOPS, SEMINARS & EVENTS

Delivered several over the last thirty years in the fields of business, telecommunications, technology, education, innovation and sustainability. Mostly aimed at business leaders and middle management, government, inter-governmental agencies, high ranking officials and small business owners. Also have run several events including dozens of expositions, product launches, displays, demonstrations, in-house seminars, lectures, boardroom presentations and shows. I have appeared on TV and hosted a regular radio segment.

AFFILIATIONS

2019-current Flourishing Enterprise Institute Advisory Board Member
2018-current r3.0 Academic Alliance Member
2017-current Strongly Sustainable Business Model Group Member