



# Morris D Fedeli

B App Sc Maths; B Bus Comp; CMACS (Proj Mgmt); FACS;  
Grad Dip (IT Mgmt); MBA (Tech Mgmt); JP (Qual); TESOL (Prof Cert);  
PhD(c) Sustainability and business modelling for thriving

*Pracademic with 35 years of international experience across three continents in both the commercial and not-for-profit sector.*

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## KEY SKILLS

- Marketing
- Business Strategy
- Academic Writing
- Teaching
- Project Management
- Training
- Public Speaking
- C-level Roles
- Publication Editing
- Research
- Software Development
- Recruiting
- Technical Writing
- Systems Design

## MAJOR EXPERIENCE

### THRIVE Project | Project Lead

**Brisbane, Australia | 2015 – present** [[ThrivabilityMatters.Earth](https://thrivabilitymatters.earth)]

- THRIVE Project is an international not-for-profit social enterprise focused on ensuring the long-term thriving of humanity. Our vision is a world where all life forms coexist in harmony, fostering global value creation through collaborative partnerships for people, planet, purpose, and prosperity. As the project lead, involved from inception, I oversee development, research, software, recruitment, training, and marketing to raise awareness and provoke action. Our impact now spans 44 countries and 5 continents, with 25k+ followers, working alongside the UN and other major NFP groups. Recently, our efforts were recognised, and we have been selected by the BCC Olympic 2032 to deliver a major annual Asia-Pacific thriving conference.

### Providence Solutions Corporation | CEO/CTO

**Brisbane, Australia – Clark, Philippines | 2002 – present**

- Chief Executive/President for the business process outsourcing group, overseeing presence in Australia, Philippines, and Hong Kong, with additional operations in USA and Switzerland.
  - Establishment of the organization in multiple cities/countries to offer web development, ecommerce, SEO, and data services.
  - During this time establish dBi a joint venture with RJ Holdings to bring the first wireless internet services to the Philippines.

### Techmore Pty Ltd / Odyssey World Pty Ltd | Director

**Brisbane, Australia | 1984 – current**

- Founder and CEO, built Techmore Pty Ltd to become a top 10 ICT company in Queensland with seven divisions ranging from computer hardware to software, maintenance, rentals, publishing, training, internet services and web development through Odyssey World Pty Ltd.
- Involved in financials, operations, logistics, events, training, promotions, securing international suppliers, developing business and marketing plans, and more.

### BH International School | Director of Studies

**Guangzhou, China | 2010 – 2013**

- Built, administered, and developed training programs for the school with 1400 international students. Courses included classes on mathematics, science, computing, English, and culinary studies.

### Australian Computer Society | Vice-Chair | BEC

**Brisbane, Australia | 2001 – 2004 | 2020 – 2021**

- Appointed Vice Chair of the ACS, the peak body for ICT industry, overseeing 37,000 IT professionals.
- As executive of the board (BEC), I was the visionary, project manager and systems architect for the ACS Learn service. Following its launch, I became the chief spokesperson and trainer for the online collaborative eLearning platform.

*Further details including referees available upon request.*

## SELECTED PUBLICATIONS

- Working Group I contributor. r3.0 and colleagues (2024), *Global Thresholds & Allocations Network (GTAN): Towards Decoloniality in Thresholds & Allocations*, Global Thresholds & Allocations Council (GTAC).
- Fedeli, M.D., & Boyd, G. (2023). *A Thrivable Future: Regenerative Economics (Podcast Ep. #20)*, THRIVE Project, Brussels, Belgium (Boyd, 2023).
- Fedeli, M.D. (2022). Sustainable Business Models: How to measure impact at speed, scale, and scope. Presentation by THRIVE Project, EHL University, Singapore.
- Fedeli, M.D. (2022). How can one learn to thrive: Lessons from the THRIVE framework. Presentation by THRIVE Project, Thrivability Matters Webinar, Australia.
- Fedeli, M. D., & Glinik, M. (2021). Assessing the sustainability performance of entities: A review and classification of tools, methods, and approaches. Paper presented at the 6th International New Business Model Conference, Sweden.
- Fedeli, M. D. (2020). Assailing the 7Cs - Creature, Company, Community, City, Country, Continent, and Cosmos. In THRIVE Project (Ed.).
- Fedeli, M. D., & Lüdeke-Freund, F. (2020). The Classification of Sustainable Business Model Patterns using Machine Learning. Paper presented at the 5th International New Business Model Conference, Radboud University, Nijmegen, Netherlands.
- Fedeli, M. D., & Shrestha, A. (2020). Foundational Focus Factors for Strong Sustainability Using Information Systems: The Trajectory Towards Thrivable Transformations.
- Fedeli, M. D. (2019). The challenges of transitions towards a more sustainable business. Paper presented at the 4th International New Business Model Conference, Berlin, Germany.
- Fedeli, M. D. (2018). Assessing the corporate sustainability performance of organizational business models. *Journal of Accountancy & Business*, 13(1), 27-38.

I am a skilled and seasoned professional with a track record of leading projects across various fields, regions and cultures, efficiently mobilizing talent and resources. My roles have included Business Development Manager, CEO/CTO, Senior Business Analyst, Project Manager, and various directorships. I've also managed a major hotel complex, restaurants, and run an electronics manufacturing business abroad. A mission-driven quick learner and adaptable, I've often balanced multiple roles.

I look forward to showing how I can contribute to your team.

