



# Morris D Fedeli

B App Sc Maths; B Bus Comp; CMACS (Proj Mgmt); FACS; Grad Dip (Tech Mgmt); MBA (Tech Mgmt); JP (Qual); TESOL (Prof Cert); PhD(c) Sustainability and Business Modelling  
**Pracademic with 33 years' of international experience across three continents in the commercial and not-for-profit space.**

Brisbane, Australia

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## KEY SKILLS

- Public Speaking
- Academic Writing
- C-level Roles
- Marketing
- Project Management
- Recruitment
- Business Strategy
- Technical Writing
- Training
- Software Development
- Research
- EN
- Publication Editing

## MAJOR EXPERIENCE

### THRIVE Project | Project Lead

*Brisbane, Australia | 2015 - present*

- ▶ THRIVE Project is an international for-impact and not-for-profit research, education, and advocacy group whose mission is to ensure the long-term well-being and thriving of all humanity. Its vision is a world where all living life forms live in harmony and solidarity with each other, in the pursuit of global shared value creation and collective collaborative peaceful partnerships for people, planet, profit with purpose and prosperity.
  - ▶ As project lead - involved from inception - I am responsible for the organization's development, editorial management, research and software development, recruitment, and training, and ensuring the implementation of all marketing efforts towards raising awareness and provoking action.
  - ▶ We have grown to have a presence in over 30 countries, across 5 continents with 20k+ followers, working with the UN and other major NFP groups.  
<https://ThrivabilityMatters.Earth>

### Providence Solutions Corporation | CEO/CTO

*Brisbane, Australia – Clark, Philippines | 2002 - present*

- ▶ Chief Executive/President for the business process outsourcing group, overseeing presence in Australia, Philippines, and Hong Kong, with additional operations in USA and Switzerland.
  - ▶ Establishment of the organization in multiple cities/countries to offer web development, ecommerce, SEO, and data services.
  - ▶ During this time establish dBi a joint venture with RJ Holdings to bring the first wireless internet services to the Philippines.

### Techmore Pty Ltd / Odyssey World Pty Ltd | Director

*Brisbane, Australia | 1984 - current*

- ▶ Founder and CEO, built Techmore Pty Ltd to become a top 10 ICT company in Queensland with seven divisions ranging from computer hardware to software, maintenance, rentals, publishing, training, internet services and web development through Odyssey World Pty Ltd.
- ▶ Involved in financials, operations, logistics, events, training, promotions, securing international suppliers, developing business and marketing plans, and more.

### BH International School | Director of Studies

*Guangzhou, China | 2010 - 2013*

- ▶ Built, administered, and developed training programs for the school with 1400 international students. Courses included classes on mathematics, science, computing, English, and culinary studies.

### Australian Computer Society | Vice-Chair

*Brisbane, Australia | 2001 - 2004*

- ▶ Appointed Vice Chair of the ACS, the peak body for the ICT industry. overseeing 37,000 IT professionals.
- ▶ As executive of the board, I was the visionary, project manager and systems architect for the ACS Learn service. Following its launch, I became the chief spokesperson and trainer for the online collaborative eLearning platform.

*Further details including referees are available upon request*

## RECENT PUBLICATIONS

- ▶ Fedeli, M. D., & Glinik, M. (2021). Assessing the sustainability performance of entities: A review and classification of tools, methods, and approaches. Paper presented at the 6th International New Business Model Conference, Sweden.
- ▶ Fedeli, M. D. (2020). Assailing the 7Cs - Creature, Company, Community, City, Country, Continent, and Cosmos. In T. Project (Ed.).
- ▶ Fedeli, M. D., & Lüdeke-Freund, F. (2020). The Classification of Sustainable Business Model Patterns using Machine Learning. Paper presented at the 5th International New Business Model Conference, Radboud University, Nijmegen, Netherlands.
- ▶ Fedeli, M. D., & Shrestha, A. (2020). Foundational Focus Factors for Strong Sustainability Using Information Systems: The Trajectory Towards Thrivable Transformations.
- ▶ Fedeli, M. D. (2019). The challenges of transitions towards a more sustainable business. Paper presented at the 4th International New Business Model Conference, Berlin, Germany.
- ▶ Fedeli, M. D. (2018). Assessing the corporate sustainability performance of organizational business models. *Journal of Accountancy & Business*, 13(1), 27-38.

As a team player and high achiever, over the years, I have held various positions and completed several major projects spanning several domains and requiring significant mobilization of talent and resources. I am a quick learner, smart and hard worker and at times have held two roles at once.

These roles include business development manager, chief technology officer, chief operations manager, senior business analyst, project manager, academic director, research data scientist, keynote speaker, educator, author, and thought Leader. Additionally, I have worked in the travel and hospitality industry as the manager of one of the largest hotel and resort complex, whilst running my own electronics manufacturing business abroad.

I welcome the opportunity to take part in an interview where I can demonstrate my ability to add value to any proposition on offer.

